

1st Assistant Director Feldschlosschen Beer Switzerland / Generations tvc
Batch Film Locations: Queenstown New Zealand
New Zealand Director: Ben Brettschneider (Germany) / Producer: Iris Webber
Agency: Wirz Werbung AG Zurich Switzerland
Link: https://www.youtube.com/watch?v=AoqE_O0j81U

2013

1st Assistant Director Kia Motors South Korea / Kia K3 tvc
Compass Films Pty Locations: Queenstown New Zealand
Australia Director: Mr Wednesday / Exe Producer: Kris Kim
Agency: Innocean Worldwide South Korea
Link: Not Available

1st Assistant Director Isuzu International Thailand / mu-X Launch
Zoom Film and TV Locations: Queenstown New Zealand
Australia Director / DP: Mark Toia (Australia) / Producer: Kerry Grant
Agency: Isuzu Direct Thailand
Link: <http://www.vimeo.com/80669285>

1st Assistant Director Hyundai Australia / ix35 The Road Less Travelled tvc
Prodigy Films Locations: Queenstown New Zealand
Australia Director: Rich Lee (USA) / Producer: Pip Gillings
Agency: Innocean Australia
Link: <http://www.youtube.com/watch?v=x-Q3ENIZwPo>

1st Assistant Director Toyota China / Camry Holding Hands tvc
Batch Film Locations: Queenstown New Zealand
New Zealand Director: Peter Refle (Germany) Exe Producer: Freddy Kee
Agency: GDAD / Delphys / Hakuhodo China
Link: http://www.youtube.com/watch?v=_qfHG486Rrg

1st Assistant Director Proctor and Gamble / Vicks DayQuil and NyQuil tvc's
Cowley Films Locations: Glenorchy, Ohau New Zealand
New Zealand Director: Paul Schneider (U.S) Exe Producer: Gayleen Sharon
Agency: Publicis Kaplan Thaler (N.Y)
Link: <http://www.ispot.tv/ad/7fbr/vicks-dayquil-sick-day-featuring-ted-ligety>

1st Assistant Director Discovery South Korea / Boom De Ya Da tvc
Compass Films Locations: Queenstown New Zealand
Australia Director: John Park (Korea / L.A) Exe Producer Kris Kim
Agency: Quintet Seoul (South Korea)
Link: Not Available

1st Assistant Director Toyota Australia / Hip To Be Square tvc's
Robbers Dog Locations: Auckland New Zealand
New Zealand Director: Adam Stevens / Exe Producer: Mark Foster
Agency: Saatchi and Saatchi Sydney (Australia)
Link: <http://www.youtube.com/watch?v=qG-MHC2SMfk>

1st Assistant Director Yamaha / WR450 " The Reunion "
Zoom Film and TV Locations: Queenstown New Zealand
Australia Director / DP: Mark Toia
Link: <http://www.youtube.com/watch?v=cZYXRjtBWd0>

1st Assistant Director BMW / The Boss " Launch Film "
(2nd Unit / Aerials) Locations: Queenstown New Zealand
Batch Film Director: Peter Refle (Germany) Exe Producer: Pascal Bohlen
New Zealand Prod Company: Hochkant Film GmbH & CO.KG – Munich / Germany
Link: <http://www.youtube.com/watch?v=5kN6PVxVkAo>

2012

- 1st Assistant Director
Curious Film
New Zealand
Fuji Japan / Fuji Fine Pix “ Extreme Ironing & Sport Kite “ tvc’s
Locations: Queenstown New Zealand
Director: Stephen Kang (NZ) Exe Producer: Andy Mauger
Agency: Densu Japan (Tokyo)
Link: <http://www.youtube.com/watch?v=S9uAHZh7idY>
- 1st Assistant Director
Curious Film
New Zealand
Lion Nathan NZ / Speights “ Knowing Better “ tv
Locations: Omakau, Kinloch New Zealand
Director: Darryl Ward (NZ) Exe Producer: Matt Noonan
Agency: Shine New Zealand (Auckland)
Link: <http://www.youtube.com/watch?v=Zqn5OCFTrcw>
- 1st Assistant Director
MAP Productions
New Zealand
GoPro USA / GoPro Hero 3 “ Launch “ Campaign
Locations: Queenstown, Mt Cook, Central Plateau, Northland NZ
Director: Bradford Schmidt (USA) Producer: Yara Khakbaz
Agency: GoPro Media (San Francisco)
Link: <http://www.youtube.com/watch?v=A3PDXmYoF5U>
- 1st Assistant Director
Ozcam Productions
Australia
SK Lubricants / ZIC XQ Motor Oil Russia “ Genie “ tv
Location: Queenstown New Zealand
Director: Jae Wook, Park (KOR) / Exe Producer: Min Kang
Agency: Cheil Worldwide (Moscow)
Link: Not Available
- 1st Assistant Director
Robbers Dog Films
New Zealand
MasterCard New Zealand “ All Blacks – You’ll Get Tight “ tv
Location: Auckland New Zealand
Director: Adam Stevens (NZ) / Exe Producer: Mark Foster
Agency: McCann Australia (Sydney)
Link: <http://www.bestadsonTV.com/ad/46548/Mastercard-Check-In>
- 1st Assistant Director
Zoom Film & Television
Australia
Holden Australia “ Colorado Launch / Safety “ tv’s
Location: Brisbane Australia
Director: Mark Toia (AUS) Producer: Keri Grant
Agency: The Bridge Australia (Melbourne)
Link: Not Available.
- 1st Assistant Director
Robbers Dog Films
New Zealand
McDonald’s Australia “ Taste Olympic Campaign “ tv’s
Location: Auckland New Zealand
Director: Adam Stevens (NZ) / Exe Producer: Mark Foster
Agency: DDB Australia (Sydney)
Link: <http://www.youtube.com/watch?v=TIKtycO-iic>
- 1st Assistant Director
Exit Films
New Zealand
Sky Television “ Olympic Cycling “ tv
Location: Invercargill Velodrome New Zealand
Director: Greg Wood (NZ) / Exe Producer: Declan Cahill
Agency: DDB New Zealand (Auckland)
Link: <http://www.youtube.com/watch?v=zMuqOkn72qE>
- 1st Assistant Director
MAP Productions NZ
Seven Sunday Films
Indonesia
SilverQueen Chocolate “ Segway “ tv
Location: Queenstown New Zealand
Director: Bo Krabbe (DEN) / Exe Producer: Rachel Sri / Pip Gillings
Agency: Interact Carlson Indonesia (Jakarta)
Link: <http://www.youtube.com/watch?v=bOJVuOMfzzg>

1st Assistant Director Sampoerna Dji Sam Soe " 99 Years " tv
Plush Pictures Location: Jakarta Indonesia
Indonesia Director: Mark Toia (AUS) / Exe Producer: Rolaand Tan
Agency: Lantor Australia (Sydney) Lowe Indonesia (Jakarta)
Link: <http://www.youtube.com/watch?v=N6eyH02QCzQ>

1st Assistant Director Post Cereal " Great Grains " tv
Cowley Films NZ Location: Southland New Zealand
Radical Media Director: Brett Froomer (USA) / Producer: Maria Cowley
Los Angeles / USA Agency: Woman Kind USA (New York)
Link: <http://www.youtube.com/watch?v=W2fmJDiWGDA>

2011

1st Assistant Director Dunlop " Winter Sport Snowmobile " tv
Robbers Dog Location: Snow Farm, Cardrona Valley New Zealand
New Zealand Director: Adam Stevens (NZ) / Producer: Helen Naulls
Agency: Clemenger BBDO New Zealand (Wellington)
Link: Not Available

1st Assistant Director Rabo Direct / Bike NZ " Goals " tv
Curious Films Location: Southland New Zealand
New Zealand Director: Summer Agnew (NZ) / Exe Producer: Matt Noonan
Agency: Shine New Zealand (Auckland)
Link: Not Available

1st Assistant Director Gulaku " Gulaku Girls " tv
Seven Sunday Films Location: Jakarta Indonesia
Indonesia Director: Mathew Cullen (USA) Exe Producer: Rodney L Vincent
Motion Theory L.A Producer: Bernard Rahill (Motion Theory) / DP: Guillermo Navarro
USA. Agency: Blue Circle Advertising Indonesia (Jakarta)
Link: <http://www.youtube.com/watch?v=LTdvmbhqi0>

1st Assistant Director Gudang Garam Surya 12 " ATC Radar Controller " tv
Seven Sunday Films Location: Jakarta Indonesia
Indonesia Director: Mark Toia (AUS) / Exe Producer: Rodney L Vincent
Agency: Chosen Indonesia (Jakarta)
Link: <http://www.youtube.com/watch?v=zICSnBexMZY>

1st Assistant Director Optus Australia " Happy Homes " tv
8Com Locations: Queenstown, Southland New Zealand
Australia Director: Josh Frizzell (NZ) / Producer: Annie Schutt
Agency: M&C Saatchi Australia (Sydney)
Link: Not Available

1st Assistant Director Clorox USA " Brita Bottle Filters " tv's
Prodigy Locations: Queenstown, Glenorchy, Haast Pass New Zealand
New Zealand Director: Matt Palmer (NZ) / Producer: Mark Mathews
Agency: DDB USA (San Francisco)
Link: <http://www.youtube.com/watch?v=aeXRZn4NmPg>

1st Assistant Director Bose USA " Bose Videowave " tv
Prodigy New Zealand Locations: Queenstown, Glenorchy, Catlins Coast New Zealand
The Mill NYC Director: Angus Kneale (USA) / Producer: Nic Barnes / Caz Hearn
USA Agency: The Mill (NYC)
Link: <http://www.youtube.com/watch?v=txtytGvFqPM>

1st Assistant Director Meng Niu Milk Corporation “ Dandelion Milk “ tvc
 MAP Productions Ltd Locations: Queenstown, Glenorchy, Southland New Zealand
 New Zealand Director: Papaya (CH) / Producer: Patty Tsai / Pip Gillings
 Agency: Raynet Ogilvy China (Beijing)
 Link: Not Available

1st Assistant Director Pepsico India “ Mountain Dew Salman Khan World Challenge “ tvc
 MAP Productions Ltd Locations: Fiordland, Earnslaw Burn, Invincible Ridge New Zealand
 New Zealand Director: Bob Gordon (USA) / Producer Billoo Sandhu / Pip Gillings
 Agency: JWT India (Delhi)
 Link: <http://www.youtube.com/watch?v=jHuTMD566A4>

2010

1st Assistant Director Coca Cola New Zealand / Australia “ Coke RWC “ tvc
 Curious Films Ltd Location: Omakau New Zealand
 New Zealand Director: Lance Kelleher (AUS) / Producer: Andy Mauger
 Agency: Ogilvy New Zealand
 Link: <http://www.youtube.com/watch?v=i4c971cWPps>

1st Assistant Director Frisian Flag Indonesia “ Painting Tomorrow “ tvc
 PT Plush Pictures Location: Jakarta Indonesia
 Indonesia Director: Mark Toia (AUS) / Exe Producer: Rolaand Tan
 Agency: Leo Burnett Indonesia (Jakarta)
 Link: <http://www.youtube.com/watch?v=Kc966Qm6gN0>

1st Assistant Director 7 Eleven “ Slurpee “ tvc’s
 Robbers Dog Location: Cardrona Valley New Zealand
 New Zealand Director: Adam Stevens (NZ) / Producer: Mark Foster
 Agency: Leo Burnett Australia (Melbourne)
 Link: <http://www.youtube.com/watch?feature=endscreen&NR=1&v=9CQuqSOLc7Y>

1st Assistant Director Rebel Sport “ SBW Superstars Of Christmas “ tvc’s
 Film 360 / Ogilvy NZ Location: Auckland New Zealand
 New Zealand Director: Dennis Hitchcock (NZ) / Producer: Scott Donaldson
 Agency: Ogilvy New Zealand
 Link: Not Available

1st Assistant Director Cussons “ Cussons Baby “ tvc’s
 Seven Sunday Films Location: Brisbane Australia
 Indonesia Director: Dianna Yee (AUS) / Exe Producer: Rodney Vincent
 Taxi Films Pty Auatralian Line Producer: Melissa Ashman
 Australia Agency: McCann Worldwide Group Indonesia (Jakarta)
 Link: <http://www.youtube.com/watch?v=GzfxpSXPS94>

1st Assistant Director Nissan Australia “ Nissan X-Trail - Wanna Live “ tvc’s
 Zoom Film & Television Locations: Brisbane, Imbil State Forest, Noosa Australia
 Australia Director: Mark Toia (AUS) / Producer: Keri Grant
 Agency: Whybin / TBWA Australia (Melbourne)
 Link: <http://www.youtube.com/watch?v=F1M9bGsSS50>

1st Assistant Director Natural Dairy New Zealand “ Natural “ tvc
 Odeon Hong Kong Locations: Queenstown, Southland New Zealand
 Shoot New Zealand Director: Derek Chang (HK) / Producer Tammy Hui
 Queenstown NZ Line Producer: Barbara Williams
 Agency: IDEA2GO China (Hong Kong)
 Link: Not Available

1st Assistant Director Zoom Film & Television Australia Holden Australia “ Commodore Series II and Redline Edition “ tvc’s
Locations: Brisbane, Hamilton Island and Sydney Australia
Director: Mark Toia (AUS) / Producer: Keri Grant
Agency: AJF Partnership Australia (Melbourne)
Link: http://www.youtube.com/watch?v=3Bki_rwdiMk

1st Assistant Director Seven Sunday Films Indonesia Unilever “ Clear Hair Battle / Hair Model Prizes “ tvc’s
Location: Jakarta Indonesia
Director: Bo Krabbe (DEN) / Exe Producer: Rachel Srisumarsih
Agency: Lowe Worldwide Indonesia (Jakarta)
Link: <http://www.youtube.com/watch?v=BugRPuCSUG0>

1st Assist Director NZ Beach House Films EPOCH Films N.Y USA LL Bean “ Fall / Spring ” tvc’s
Locations: Queenstown, Dunedin, Naseby New Zealand
Director: Jeff Preiss (USA) / Tiare Tomaszewski
Agency: GDS&M USA (Austin Texas)
Link: Not Available

1st Assistant Director Seven Sunday Films Indonesia Pocari Sweat “ Retro DC3 Plane “ tvc
Locations: Jakarta Indonesia
Director: Bo Krabbe (DEN) / Exe Producer: Rachel Srisumarsih
Agency: Dentsu Indonesia (Jakarta)
Link: <http://www.youtube.com/watch?v=vnQikU2pkCc>

1st Assistant Director Seven Sunday Films Indonesia Ponds “ Spirit “ tvc
Locations: Jakarta Indonesia
Director: Jon Gwyther (AUS) / Exe Producer: Rodney L Vincent
Agency: Ogilvy & Mather Indonesia (Jakarta)
Link: http://www.youtube.com/watch?v=dV4dk_BITI8

1st Assistant Director Seven Sunday Films Indonesia Tango “ Crunchox Waffle “ tvc
Locations: Jakarta Indonesia
Director: Mark Toia (AUS) / Exe Producer: Rodney L Vincent
Agency: JWT Indonesia (Jakarta)
Link: <http://www.youtube.com/watch?v=99tMFyfrXy8>

1st Assistant Director NZ Film Connection Cheers Films China Yili Milk “ Lohas “ tvc
Locations: Queenstown / Southland New Zealand
Director: Maw-Sen Huang (CHINA) / Exe Producer: Patty Tsai
Agency: JWT China (Beijing)
Link: Not Available

2009

1st Assistant Director Seven Sunday Films Indonesia Gudang Garam International “ Fair Play “ tvc
Locations: Jakarta Indonesia
Director: Mark Toia (AUS) / Exe Producer: Rachel Srisumarsih
Agency: Advantage Advertising Indonesia (Jakarta)
Link: <http://www.youtube.com/watch?v=4xd35rXU8po>

1st Assistant Director Seven Sunday Films Indonesia Frestea Green “ Glowing Aura “ tvc
Locations: Jakarta Indonesia
Director: Jon Gwyther (AUS) / Exe Producer: Rodney L Vincent
Agency: McCann World Group Indonesia (Jakarta)
Link: Not Available

1st Assistant Director Seven Sunday Films Indonesia	Surf Shinesia " Football " tvc Locations: Jakarta Indonesia Director: Kenny Benedict (INDO) / Exe Producer: Rodney L Vincent Agency: JWT Indonesia (Jakarta) Link: Not Available
1st Assistant Director Seven Sunday Films Indonesia	Clasmild " Breeze " tvc Locations: Jakarta Indonesia Director: Jon Gwyther (AUS) / Exe Producer: Rodney L Vincent Agency: JWT Indonesia (Jakarta) Link: http://www.youtube.com/watch?v=p7ykoc5aqSw
1st Assistant Director Zoom Film Television Australia	Gudang Garam International " Black Box " tvc Locations: Queenstown New Zealand Director: Mark Toia (AUS) / Producer: Darren Heta Agency: Advantage Advertising Indonesia (Jakarta) Link: http://www.youtube.com/watch?v=e-ElzfCnlCc
1st Assistant Director Film Construction New Zealand	Land SAR " Yeti " tvc Locations: Queenstown New Zealand Director: Nic Finlayson (NZ) / Producer: Phil Leifiting Agency: Colenso Auckland New Zealand Link: http://www.youtube.com/watch?v=l0pfoBDzAVg
1st Assistant Director The Sweet Shop New Zealand	Nissan Maxima " Mountain Passes " tvc Locations: Wanaka, Queenstown New Zealand Director: David Gaddy (AUS) / Producer: Susan Walker Agency: Whybin / TBWA Australia (Melbourne) Link: Not Available
1st Assistant Director Good Oil Films Australia	Panasonic " Lumix " tvc Locations: Wanaka New Zealand Director: Hamish Rothwell (AUS) / Producer: Juliet Bishop Agency: The Campaign Palace Australia (Sydney) Link: Not Available
1st Assistant Director Good Oil Films Australia	Campbells " Fully Loaded " tvc Locations: Queenstown New Zealand Director: Hamish Rothwell (AUS) / Producer: Juliet Bishop Agency: Clemenger BBDO Australia (Melbourne) Link: http://www.youtube.com/watch?v=aPXBiyNvLNo
1st Assistant Director Japco Productions Australia	Toyota Lexus RX " Intelligent Beast " tvc Locations: Dunedin New Zealand Director: Yasushi Kurihara (JAP) / Producer: Masayuki Fujioka Agency: Dentsu Japan (Tokyo) Link: Not Available
1st Assistant Director New Life Films Shanghai Big Picture Company	Yili Milk " The Three Dairy Farms " tvc Locations: Maniatoto, Ahuriri, Queenstown New Zealand Director: Ho Nan Hong (CHINA) / Producers: First Wu / Kelvin Mok NZ Line Producer: Catherine Madigan Agency: JWT China (Beijing) Link: Not Available

2008

- 1st Assistant Director Lexus Hybrid " Horizon Of Colour " tvc
Goodoil Films Locations: Twizel, Poolburn New Zealand
Australia Director: Matt Murphy (AUS) / Producer: Ben Scandrett Smith
Agency: Dentsu, Japan (Tokyo)
Link: Not Available
- 1st Assistant Director Bridgestone " Take A Journey " tvc
Zoom Film & Television Locations: Queenstown, Kingston, Milford New Zealand
Australia Director: Mark Toia (AUS) / Producer: Keri Grant
Agency: Atsatsu DK Japan (Tokyo)
Link: <http://www.youtube.com/watch?v=wwkGdSXFoXI>
- 1st Assistant Director Challenge 17 " The Duel II " Reality TV Show
Road Rules Productions Locations: Queenstown New Zealand
USA Director: Mark Seliga (USA) / Exe Producer: Justin Boot
Client: MTV USA
Link: Not Available
- 1st Assistant Director Mizone " Rapid " tvc's
Film Construction Ltd Locations: Alexandra New Zealand
New Zealand Director: Nic Finlayson (NZ) / Producer: Phil Liefing
Agency: Colenso BBDO New Zealand
Link: <http://www.youtube.com/watch?v=oC0Q31MMMyMA>
- 1st Assistant Director K2 " Technical Clothing " tvc
Elevation Films Ltd Locations: Queenstown New Zealand
Compass Production Director: Seung Joo Lee (KOR) / NZ Line Producer: David Walker
Australia Agency: Cheil Worldwide Korea (Seoul)
Link: Not Available
- 1st Assistant Director Lion Nathan " Natural Man " tvc
Good Oil Films Locations: Queenstown, Glenorchy New Zealand
Australia Director: Hamish Rothwell (AUS) / Producer: Juliet Bishop
Agency: Publicis Mojo Australia (Melbourne)
Link: Not Available
- 1st Assistant Director Honda " Legend " tvc
Hamburger Films Locations: Queenstown / Milford New Zealand
Australia Director: Sangsoon Sin (KOR) / Producer: Mr Adrian Li
Agency: Phoenix Korea (Seoul)
Link: Not Available
- 1st Assistant Director Suzuki " Grand Vitara " tvc
2nd Unit Locations: Queenstown New Zealand
8 Communications Director: Josh Frizzell (AUS) / Producer: Annie Scott
Australia Agency: The Sanford Partnership Australia (Melbourne)
Link: Not Available

2007

- 1st Assistant Director SHK " Bird " tvc
Big Pictures Company Locations: Queenstown New Zealand
New Zealand Director: Louis Ng (HK) / NZ Line Producer: William Grieve
Film Factory HK Agency: CTWC & M China (Hong Kong)
Link: Not Available

1st Assistant Director “ Miracle on Everest ” Docu - Drama For Nat Geo USA
EVG NZ The Lincoln Hall Story
EVG Australia Locations: Queenstown New Zealand
Nat Geo USA Director: Jennifer Peedom (AUS) / NZ Line Producer: Pip Gillings
Link: Not Available

1st Assistant Director “ Dogatch ” tv
Film Construction NZ Locations: Queenstown New Zealand
Tohokushinsha Film Director: Kosai Sekine (JAP) / NZ Line Producer: Migiwa Ozawa
Corporation Japan Agency: Densu, Japan (Tokyo)
Link: Not Available

1st Assistant Director “ Vicks Shields ” tv
Exposure International Locations: Queenstown New Zealand
Tate & Associates Director: Phill Brown / NZ Line Producer: Sue Sparks
USA Publicis USA (NYC)
Link: Not Available

2006

1st Assistant Director “ Harpic “ tv’s
Cranbrook Films NZ Locations: Queenstown New Zealand
Plush Films Australia Director: Roger Tompkins (NZ) / Producer: Pip Gillings
Agency: JWT Australia (Sydney)
Link: Not Available

1st Assistant Director “ Mainland Cheese “ tv’s
Cranbrook Films NZ Locations: Queenstown New Zealand
Director: Roger Tompkins (NZ) / Producer: Pip Gillings
Agency: Clemengers New Zealand
Link: Not Available

REFEREE’S VERBAL:

Ian Gibbons – Producer / Exile Films New Zealand
MB # +64 21 766 661

Mark Toia - Director / DP Zoom Film and Television Australia
MB # +61 418 980 388

Rodney L Vincent - Exe Producer Seven Sunday Films Indonesia
MB # +62 817 887 085

Maria Cowley – Producer Cowley Films New Zealand
MB # +64 21 422 275

Jon Gwyther - Director Illusion 9 Pictures Sydney Australia
MB # +61 402 354 08

Rolaand Tan - Exe Producer - Plush Pictures Indonesia
MB # +62 812 8833 8388

Patty Tsai - Exe Producer - Summer Films Beijing China
MB # +86 1 391 0658 556

Bo Krabbe - Director - Seven Sunday Films Indonesia
MB # +62 812 1182 289

Mark Foster - Exe Producer - Robbers Dog Films New Zealand
MB # +64 21 641 150

Pip Gillings - Producer - MAP Productions New Zealand
MB # +64 21 993 556

Adam Stevens – Director – Robbers Dog Films New Zealand
MB # +64 21 894 290

Brett Froomer - Director / DP - Radical Media Los Angeles USA
MB # +00 1 310 664 4500

Matt Noonan - Exe Producer - Curious Film New Zealand
MB # +64 21 480 888

Iris Weber – Producer - Batch Film Ltd New Zealand
MB # 021 442 840

Joe Seow – Executive Producer – Square Box Films Indonesia
MB # +62 818 168 383